

Ayer News

Editorial Approaches, July 2026

We share our approaches in our first year. Ayer News is currently a one-resident volunteer project. We hope to continue and if we can make this happen, we may have to update some of the language here to comply with the standards of an advertising program or a professional association.

For Residents

We write Ayer News for Ayer residents first. We hope others follow along, but we're going to choose what to write based on what we think will interest other Ayer residents. That's not defined by immediate geography; our coverage could take us across Nashoba Valley, Assabet Valley, Concord and the North Central region at times.

We may not cover topics as quickly as other residents would like us or as in-depth at times. Our goal is to publish Ayer News on a weekly basis (or as often as we can) before publishing any single story.

Comments

Please contact us at **contactus@ayernews.org** should you have a comment about our coverage. We want to hear from you. You can share your comment by email or ask to connect by phone. We may not respond to all emails.

Website & Newsletter

We currently publish a website where visitors can access articles for free. We also publish an e-newsletter, which we post to our Facebook page. We publish weekly or as often as we can. We are also working to send a newsletter by email to residents and community members who subscribe. This will take some time to launch.

Publishing Cycles

We will publish website content for different lengths of time. At this time, we plan to publish individual articles **between one month and 2 years** on our live website, at our discretion. We may want to publish some articles longer, including history and feature stories.

How Long You Want Us to Publish

If you allow us to interview you or you submit an event announcement, **please let us know how long you would like us to publish**. We want your input. If you are a business or organization and we agree to publish your press release, we will generally consider this news and use our discretion, unless you make a specific request.

Attribution

We are not identifying anyone in our meeting coverage at this point. There are a few exceptions, such as when someone is recognized with an award at a public meeting (it's not much of a story

if we don't identify them). We will publish these articles for a month (and we'll note that on the article) unless the individual makes another request.

We may share names in other parts of our coverage.

News Coverage – Expect Coverage to Stay Up for 1 Month

We invite the community to reach out to us when you have a concern about how you are mentioned in our coverage. We may share the news, but we will keep your concern confidential.

We have a few types of coverage: meeting and government stories, feature stories that we work with you on and news coverage.

In general, if we work with you on a feature story, we ask you to be comfortable letting us publish for one month. We will discuss this with you. And yes, you can ask us to remove your name or the article at any time. It's just our preference to keep coverage up for at least a month so other residents have time to read it.

Outside meeting coverage and feature stories, we are going to share news coverage and this may identify you, your organization or business. On these occasions, please expect the coverage to stay up for at least one month. We will work to limit how long we publish news coverage that mentions others by name and that we feel others may want removed. But as of July 2026, we don't have an automated system for removing stories. If we don't take a story down on our own, you may need to request we do so. You can submit your request to [**contactus@ayernews.org**](mailto:contactus@ayernews.org).

What to expect: If you ask after a month has passed, we will accommodate your request and remove the content from our live website, no questions asked. You don't need to explain and we'll respond with a brief email.

Learning

We will make mistakes. When we do, we will apologize and will commit to learn.

July 2026